



One Ring... In Many Colors



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Introduction

In reaching out to people from all walks of life, nothing is more effective than to express them through arts - the Millennium Development Goals (MDGs), while in contrast, share a common purpose --- they carry a universal message and aspire for global human welfare, progress and harmony.

The Millennium Development Goals (MDG) is a set of global targets that call for nations worldwide to act concertedly on the following issues:

1. Eradicate extreme hunger and poverty
2. Achieve universal primary education
3. Promote gender equality and empowerment of women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria, TB and other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development

This has been initiated by the United Nations and these targets are contained under the Millennium Declaration of 2000. The Philippines is among the 191 nations that gave its commitment to work for the attainment of these goals.

The attainment of the MDGs concerns not only the governments of participating countries. It is imperative upon nations to deepen grassroots awareness on the MDGs to educate people and stir their participation. It is on this premise that the World Arts Experience has been conceived as a venue to communicate and popularize the MDG so that its existence, purpose and works will become extensively known to the people and in all levels of LGUs.

